

Dr. Diana Driscoll, O.D. LEED AP

**Chief Executive Officer
Ridgeline Hospitality, LLC**

Dr. Diana Driscoll, LEED AP, has found her passion in “green” hotel development, and working with other CRE and hotel developers on LEED projects. As President and CEO of Ridgeline Hospitality, and the founder of HotelRescue.com and CREscueGroup.com, she heads up a team of experts to offer immediate assistance to developers in this tough economic climate.

Prior to forming Ridgeline Hospitality, Dr. Driscoll developed and managed office and retail developments through Driscoll Realty Developments, Inc., and acted as a Registered Investment Advisor in her own company - Professional Money Management, Inc. Additionally, she assisted doctors in medical practice appraisals and worked with professionals to bring buyers and sellers together, again through her entrepreneurial skills as CEO of Practice Dynamics, Inc. Until the formation of Ridgeline Hospitality, all of these endeavors were achieved while simultaneously practicing optometry, where she received numerous awards for excellence.

She thanks social media for the ability to jumpstart her development career, and was listed in the top 6 of Twitterers in LEED by Naffa International within 3 months of beginning Twitter.

Philanthropy plays a large role in her work, as does public speaking and writing, where you may find her addressing topics from social media to LEED developments!